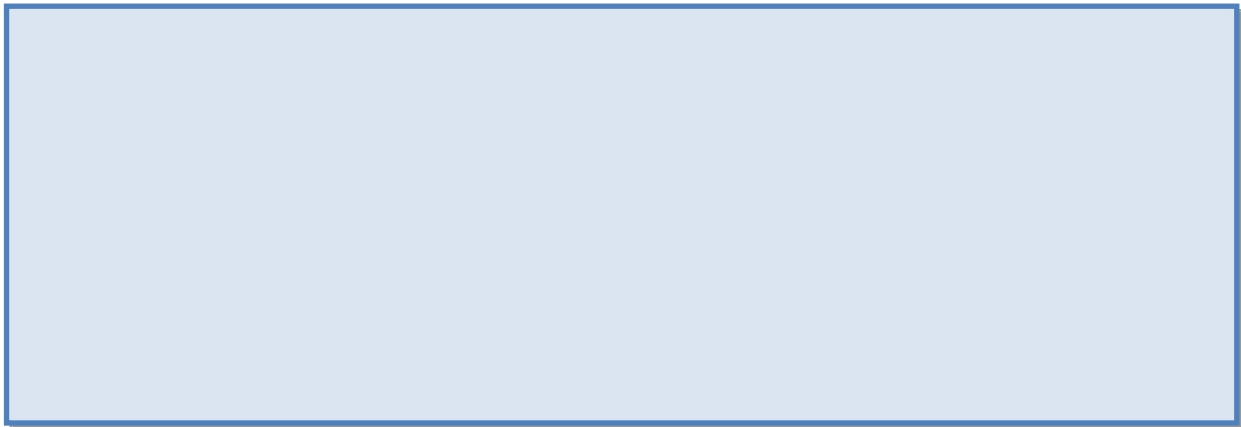


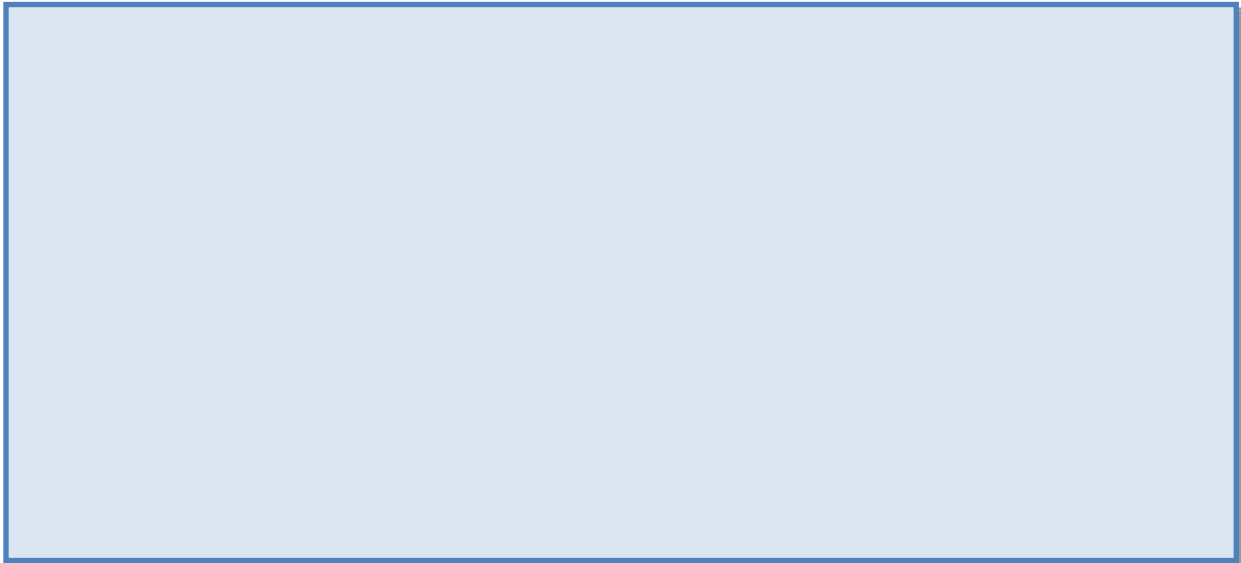
## **Lesson #1: Getting Started with Web Analytics – Worksheet –**

At this stage you need to define your Business Objectives. To do this, just answer to the following question:

**Why do I have a website?**



**Using your business objectives, you can define your Goals.**



# Google Analytics – From 0 to Analysis Ninja [[EugenOprea.com](http://EugenOprea.com)]

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Don't forget to spread the word! It's Free!



If you have any questions, you can contact me at [eugen@eugenoprea.com](mailto:eugen@eugenoprea.com)

See you next time.

Eugen

